BULLDING 13 WOODWARD PLACE - BRUSH PARK II

JANUARY 15, 2019

PRESENTATION OVERVIEW

BUILDING 13

• Existing Circumstance







Design Elements





Site/Floor Plans

EXISTING CIRCUMSTANCE

Site Location, Building 13

■ ■ Brush Park Neighborhood Limits

Extent of Crosswinds Development

Historic Homes

Historic Apartment Buildings

CityModern Development

Little Caesar's Arena

Residential Development

The design of Woodward Place, ahead of its time in the mid 1990s, was a thoughtful response to the market conditions, urban design thinking, and existing context of the time. The new development aims to replicate the existing townhomes in order to complete the last parcel of the orginal Woodward Place - Brush Park II development.

Not to scale 🗇



EXISTING CIRCUMSTANCE

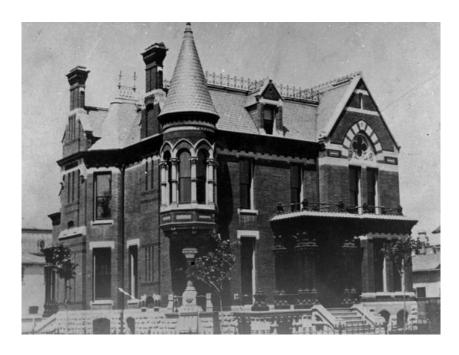
BUILDING 13

Preserved historic Brush Park homes are located directly across the street from the proposed site.

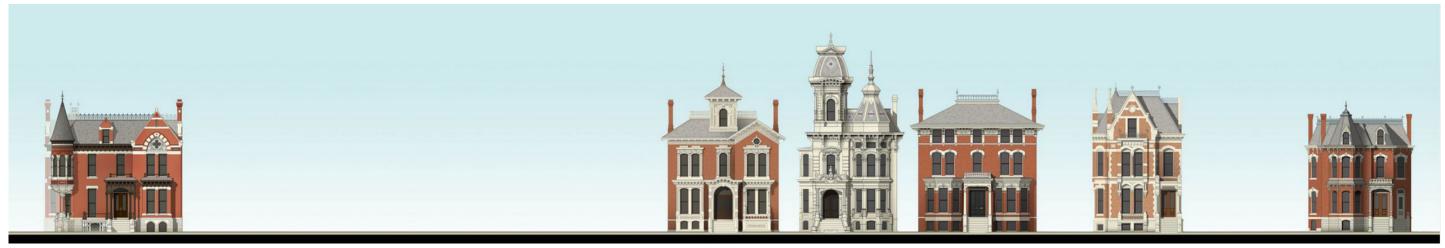
These homes and other similar homes and apartment buildings in the neighborhood, influenced the architecture of Woodward Place and will be an influencing factor in the design of the new development.











EXISTING CIRCUMSTANCE

BUILDING 13

The existing Town-Homes will be the primary architectural influence of the proposed development.

As part of the historic Brush Park neighborhood, the Woodward Place Town-Homes were designed to be historically responsive. Composed of simple iconic forms articulated with repetitive elements, an engaging contextual street facade was realized.







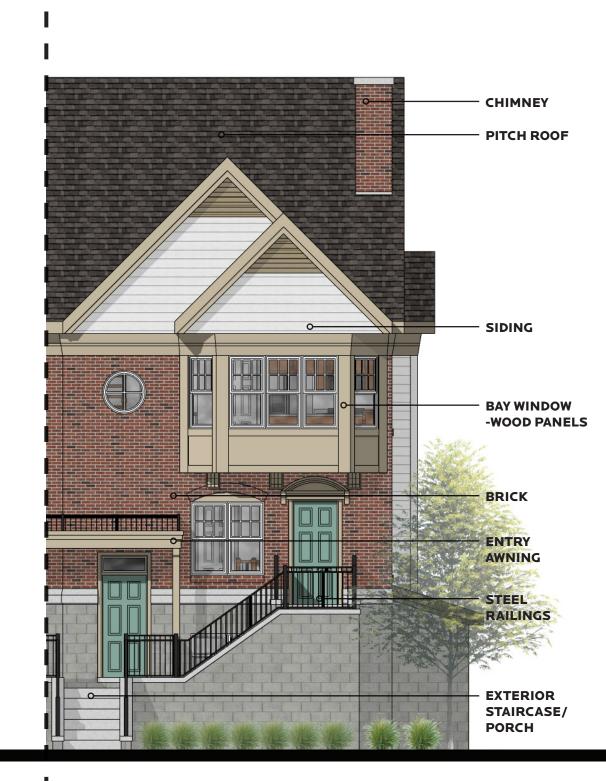


DESIGN ELEMENTS

BUILDING 13

Facades of the original development are characterized by key elements including pitched roofs, bay windows, chimneys, awnings, and entry stairways composed with balance and a playful push-pull along the primary facade.

Materials used include brick, concrete masonry, steel, wood panels, and siding.



ORIGINAL BUILDING

DESIGN ELEMENTS

BUILDING 13

The proposed development shares the exact same footprint, volume, and materials as the existing buildings.

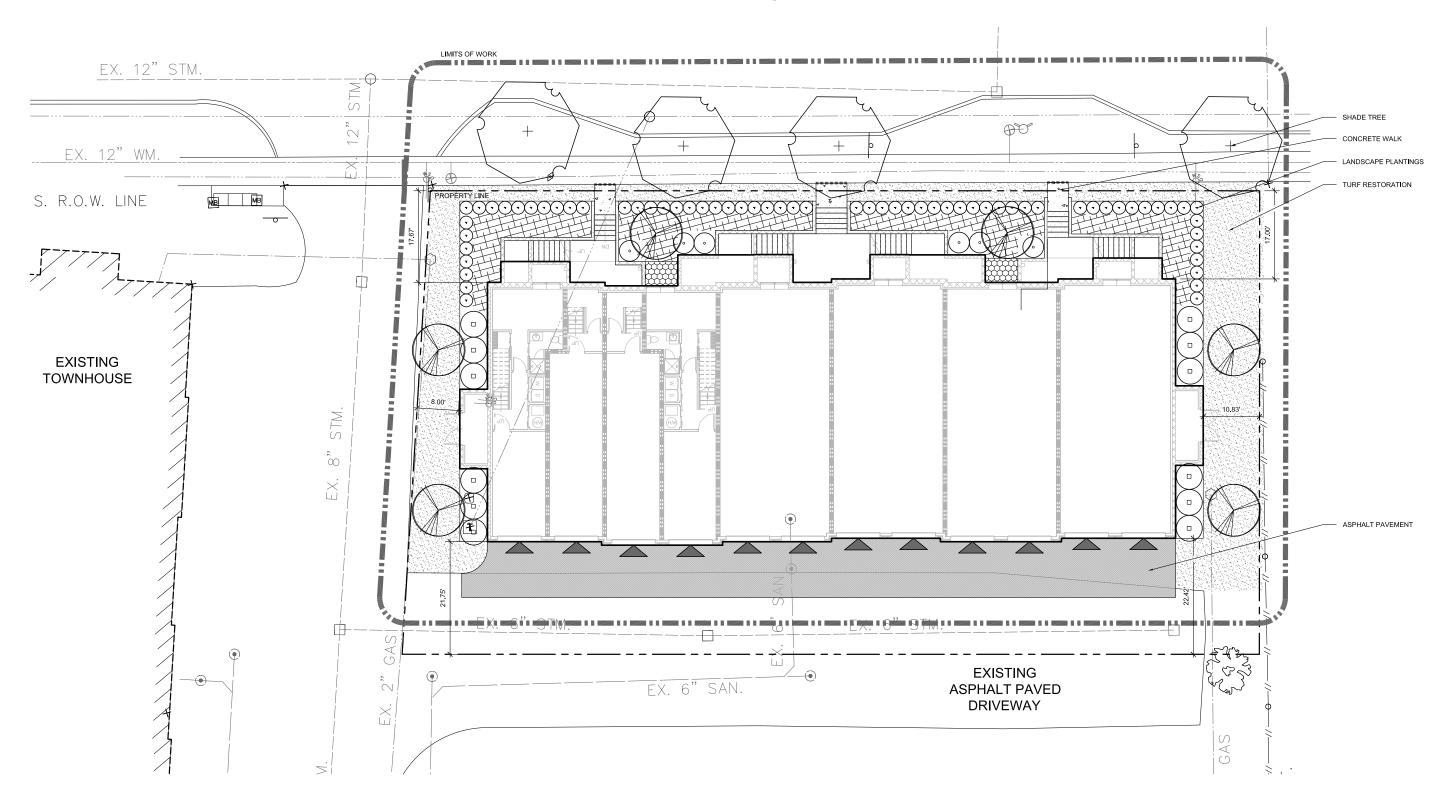


ORIGINAL/PROPOSED BUILDING



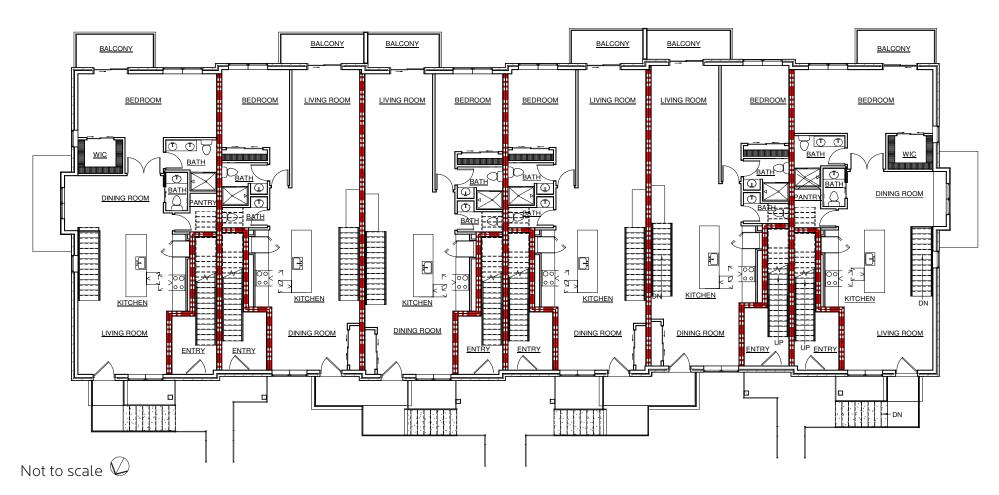
ALFRED STREET ELEVATION

ALFRED STREET

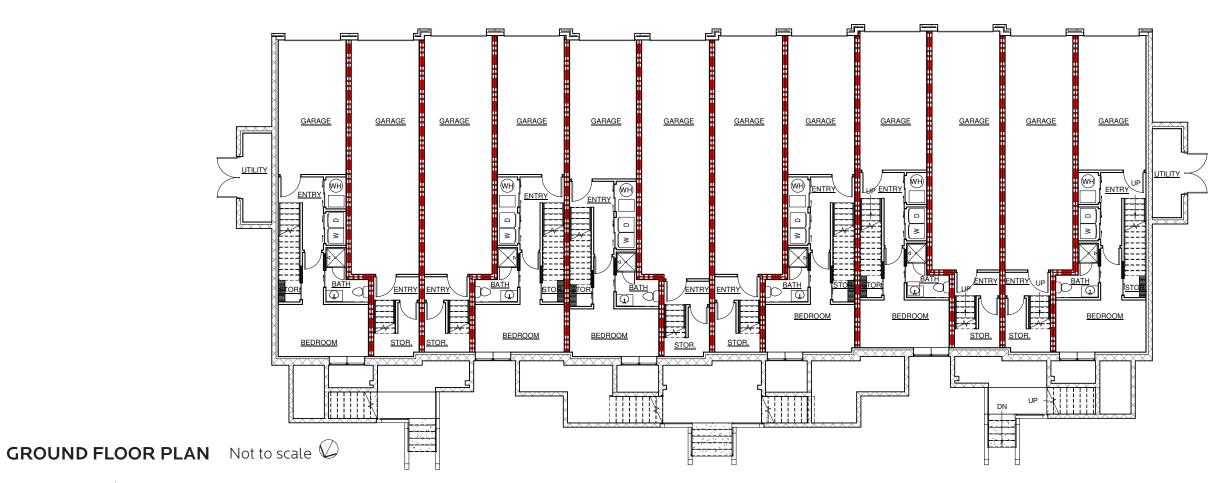


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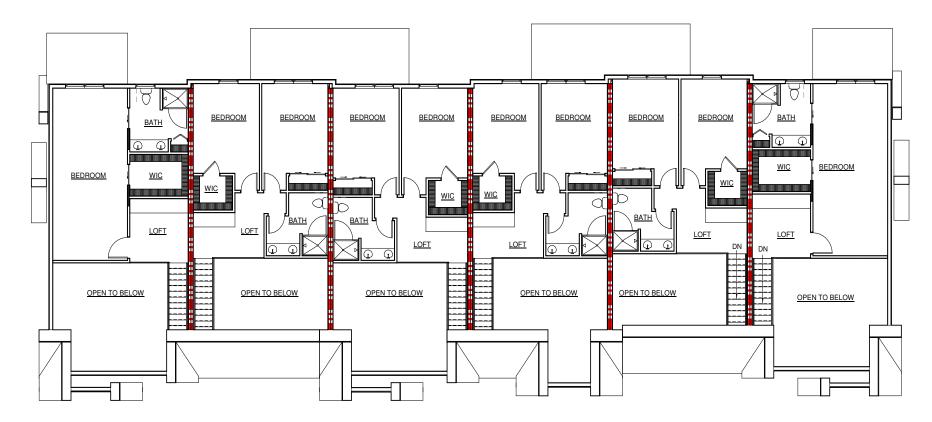
FLOOR PLANS



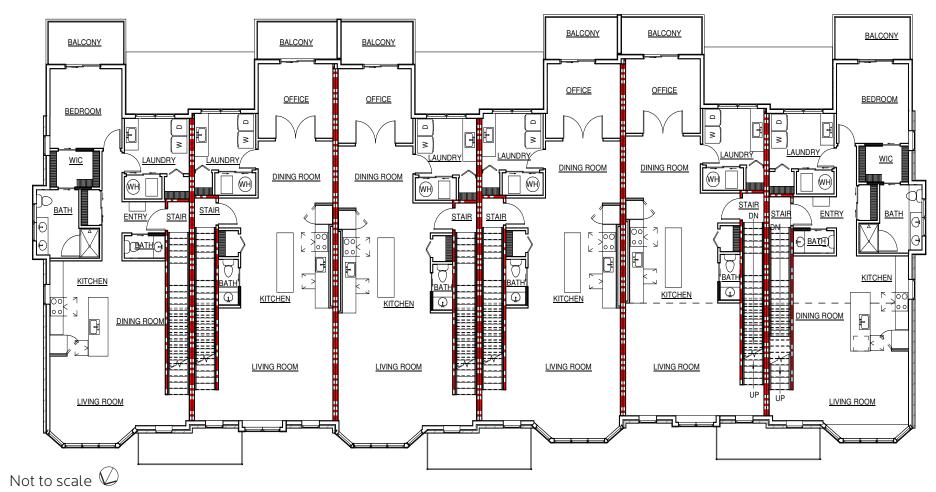
SECOND FLOOR PLAN Not to scale \bigcirc



FLOOR PLANS



FOURTH FLOOR PLAN Not to scale ©



THIRD FLOOR PLAN